Boniface Mwalii

Communication Consultant · Media, Policy, the Creative Economy and Fundraising

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Profile

Sixteen years of communication work across newsrooms, institutions and the creative sector, and a consulting practice built on three questions: what is the story, who needs to hear it, and what should change because they did. Hove Consulting advises organisations on reputation, fundraising documents, policy engagement and creative-economy programmes, translating technical agendas into language people act on.

Areas of practice

Communications strategy · Media relations · Reputation management · Concept notes & donor documents · Advocacy · Government relations · Creative-economy programmes · Arts journalism · Trade & regional integration · Reports & policy briefs · Training & facilitation

Professional roles

Hove Consulting

2020 – Present

Founder & Lead Consultant

- Advises institutions on communication strategy, media engagement and reputation management in Kenya and East Africa.
- Produces fundraising documents: concept notes, proposals and donor reporting frameworks that secure funding for programme ideas.
- Leads policy and trade communication work, including media engagement around the African Continental Free Trade Area.
- Designs and delivers training in professional document production, proposal writing and communications practice.

Creative Economy Alliance (CCA-EA)

2025 – Present

Vice Chairman

- Supports the alliance's work organising Africa's creative professionals into a constituency that can negotiate, trade and be counted.
- Contributes to industry-development programmes, including commercialisation masterclasses for practitioners.

British Council · UK/Kenya Season 2025

2025

Programme Lead, RIK Training

- Directed delivery of a regional training programme within the UK/Kenya Season cultural programme.
- Handled programme design, facilitator coordination, participant experience and reporting end to end.

East Africa Journalists Association (EAJAK) **2021 – Present**

Chairman

- Leads an association representing journalists' professional interests across East Africa.
- Champions press freedom, professional standards and cross-border media collaboration in the region.

Selected engagements

- **CCA-EA Creative's Commercialization Masterclass** — a masterclass equipping creative professionals to price, package and sell their work with confidence.
- **British Council RIK Training Programme (2025)** — end-to-end delivery of a regional training programme for the UK/Kenya Season.
- **Media and AfCFTA implementation** — media engagement positioning journalists as drivers of public understanding of the continental free trade area.

Writing & commentary

Publishes regularly on media, policy, the creative economy and fundraising: how trade integration is reported, how creatives price their work, and what funders actually read. Archive at bonifacemwalii.co.ke/insights.

Education & certification

> Placeholder: add degrees, diplomas and certifications (institution and year) before issuing this CV.

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